



Postcard Design Contest

Wish you were here.....or.....wish you would...

An activity to get you thinking about your community



As you walk to school and other places in your community, take a closer look at your journey and think about what makes your neighbourhood special. While noticing the great things about your community, you may also become aware of problems that needs attention.

You can also use the [Counterpoint App](#) to conduct a traffic count near your school. The Counterpoint App can help you see how many walkers, cyclists, and drivers there are going by your school - or anywhere in your community.

Draw and Write

Your task is to create a postcard on an index card that includes a picture and a slogan describing **either** what is special about your neighbourhood **or** an issue that needs some attention.



After thinking about what to draw on the front of your postcard think of a short phrase such as "See Peterborough's Friendly Faces" to write on the front of the postcard that will catch the reader's eye. On the other side of the card write a short message about the area you walk through each day. Address it to someone **who lives in another town**.

See Peterborough's Friendly Faces



"Wish you were here" If you choose to write this type of postcard think about what makes your neighbourhood unique. Is it a special place, animal, event or something else? Look for examples in local pharmacies and gift shops.



"Wish you would" If you choose to write this type of postcard, address it to your City Council, and think about what problems could be improved by the City.



Try This:

Write a poem on the back of your postcard describing your Community. Try a Haiku, Acrostic or Nursery Rhyme poem.

This resource was produced for the **iwalk/iwheel club**, an initiative of Green Communities | Active and Safe Routes to School